

YOUTUBE BANNER RUBRIC – COMPUTERS 8

Rubric Components	Point Scale				Student's Score
	4	3	2	1	
Correct dimensions	2560 x 1440	One dimension correct	Neither dimension correct	XXXXXXXXXX	
Title and at least one image in the viewable zone for computer screens	Professional looking, intelligent placement of text and image	Looks good, intelligent placement of text and background	Rough around the edges, placement could be better	Very rough, placement does not make sense	
Background	Professional looking, creative, customized, colour scheme makes sense for channel	Looks good	Rough	Very rough	
Spelling, capitalization, grammar	Professional looking, correct	One mistake	Two mistakes	Many mistakes	
Text Effects	2 effects that add to the visual allure	1 effect that adds to the visual allure	2 effects that do not add to allure	1 effect that does not add to allure	
Filters	2 filters that add to the visual allure	1 filters that adds to the visual allure	2 filters that do not add to allure	1 filter that does not add to allure	
TOTAL	/	/	/	/	